



INTRODUCING NOURISH LONDON ORGANIC & VEGAN SKINCARE

Discover Nourish London, an award-winning, clinically tested certified organic, vegan and cruelty-free skincare range that is powered by plant-based ingredients, designed to enhance skin health.



Fuelled by a passion for innovation, Nourish London combines the highest quality natural ingredients with advanced scientific bio-actives that work alongside your skin's natural processes to reveal beautiful, radiant and healthy skin. With only natural fragrances from pure essential oils chosen for their mood enhancing properties, there is a little extra happiness in everything that Nourish London make.

Founded and created by Dr Pauline Hili, one of the UK's top organic skincare experts and Fellow of Royal Society of Chemistry, Nourish London is a culmination of all her knowledge of the skin functions and expertise in developing high-tech natural and organic formulations that deliver visible results and nurture skin in the most natural way possible. With over 30 years of expertise, Dr Pauline Hili's wealth of knowledge combines science and nature to advance the frontiers of organic beauty and she has published numerous research papers.

Dr Pauline Hili, Founder of Nourish London says: "The philosophy behind Nourish London is to adapt to your needs and empower you to make choices about your skin care. Nourish London encourages people not to stay wedded to a skin type but engage with what is happening with their world and how their skin behaves as a result. The emerging theories on ageing suggest regular maintenance of the skin rather than a single magic solution is the key to slowing ageing. We have created a range of products to help nurture your skin to optimum health."



Nourish London offers a variety of skincare ranges to **suit all skin types**, including **KALE** (ideal for all skin types to prevent premature ageing), **ARGAN** (ideal for stressed, dry and irritated skin), **ANTIOXIDANT** (ideal for all skin types), **BALANCE** (ideal for oily and combination skin), **PROTECT** (ideal for dry skin), **RADIANCE** (ideal for normal skin), **RELAX** (ideal for sensitive skin), **ILLUMINATORS** (ideal for all skin types, especially lacklustre and dull skin) and **PROBIOTIC** (ideal for all skin types).

WE BELIEVE THAT HEALTHY SKIN IS BEAUTIFUL SKIN

**Nourish London KALE 3D Cleanse (100ml),
£26.00**



Nourish London's KALE 3D Cleanse is a unique colour changing facial wash that lifts impurities to reveal healthy, radiant skin. Superfood Kale and Griffonia detoxifies and protect against pollution, helping to minimise the signs of ageing, whilst Hyaluronic Acid, probiotics and oxygenating extracts work in synergy to energise and refresh the skin, as this facial wash lifts make up and grime.

**Nourish London RADIANCE Firming
Facial Oil (15ml), £27.00**



Nourish London RADIANCE Firming Oil is a deeply luxurious blend of omega-rich Macadamia and Pumpkin oil together with Rosehip and Borage Oil, with a rich fragrance of Geranium and Damask Rose. This luxurious facial oil restores the hydro-lipid layer to immediately improve skin's elasticity, giving a firmer, more youthful complexion. Marine Algae extract and Frankincense help protect collagen to counter the signs of ageing.

Nourish London ARGAN Skin Renew Moisturiser (50ml), £32.00

Nourish London's Argan Skin Renew Moisturiser dramatically boosts skin hydration and repairs damage. This intelligent moisturiser contains extracts from the miraculous Rose of Jericho to detect changes in the skin, repair and hydrate dramatically based on skin type and environment. Advanced cellular enzymes help respond to damage and repair skin, whilst also reducing water loss and improving hydration. Cellular density is also improved and effects of environmental and oxidative stress are reduced. *Clinically shown to increase skin hydration by 25% for 24 hours and immediately replenishes moisture by 80%.



Nourish London PROTECT Replenishing Peptide Serum (30ml), £25.00

Nourish London's Protect Replenishing Peptide Serum quenches thirsty skin and stimulates collagen replenishment to firm, smooth and protect the skin, leaving it visibly healthy and hydrated. This ultra-intensive hydrator locks in moisture and guards against dryness, whilst potent antioxidant Vitamin C serviced from fresh Organic Sicilian Lemons, Organic Orange and Mandarin Oils helps protect the skin from damaging free radicals caused by stress and pollution. Super hydrating Hyaluronic Acid plumps dry skin to reveal a soft, velvety-smooth finish.



Nourish London KALE Anti-ageing Eye Cream (10ml), £30.00

Nourish London's Kale Anti-ageing Eye Cream visibly reduces fine lines and dark circles for a brighter, rested look. Supercharged with Peptides, Amino Acids, B Vitamins and Antioxidants to boost natural resilience against signs of ageing. Biomimetic Peptides stimulate the production of structural skin components to firm and reduce the appearance of fine lines and wrinkles. Vitamin-rich Kale extract, Maqui Berry and Pomegranate enzymes help counter puffiness and dark circles.



Nourish London ILLUMINATING Face Shimmer (30ml), £20.00

Nourish London's Illuminating Face Shimmer gives skin a natural luminosity and contains golden mineral powders to lift and define, for a beautiful sun-kissed complexion. Active Tonka Bean extract emits light to give the skin a vibrant, natural, healthy glow, as well as reducing the appearance of uneven skin tone and age spots. Aloe Vera soothes and heals the skin. Tripeptides and Hyaluronic Acid stimulate collagen production to help reduce wrinkles and fight the signs of skin damage from the environment and ageing.



Nourish London ANTIOXIDANT Peptide Mist (100ml), £22.00

Nourish London's Antioxidant Peptide Mist is a luxurious multi-tasking facial mist that is scientifically formulated to instantly hydrate, brighten, protect and calm the skin. Powered with antioxidant Turmeric, Probiotic Minerals and anti-ageing Peptides, this invigorating facial mist offers daily skin protection and reinforces the skin's natural defences against harmful environmental damage, such as pollution and oxidative stress. It contains hydrating boosting Hyaluronic Acid and Liquorice to help brighten the skin and boost radiance, whilst a soothing blend of essential oils, including Petitgrain, Geranium and Lavender helps to calm the skin and relax the mind. It can be used in one of four ways to protect, hydrate, refresh



All Nourish London skincare is VEGAN, alcohol-free and excludes unfriendly chemicals such as synthetic colours, TEA, DEA, parabens, phenoxyethanol, sulphates, mineral oils, PEGS and silicones.

*All Nourish London's outer boxes are made with cardboard that is certified by the Forest Stewardship Council (FSC), who promote ethical management of forests around the worlds, and are recyclable where facilities exist.

Stockists:

**Nourish London is available to buy at nourishskinrange.com
Whole Foods, Holland & Barrett, Naturisimo.com, Only Naturals and leading independents.**



For further press information, images and samples of Nourish London and expert quotes from Dr Pauline Hili, please contact:

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